



—PO Box 1177—Tarpon Springs, FL 34688—E-mail: patsy.renz@verizon.net
Meetings - First Monday of the Month at The Community Center. 400 S. Walton

February 2015

Executive Board:

Sherry Orr - 813-310-9045
President
orr6@verizon.net

Frank Hipp - 938-0853
Vice President
fhipp1@tampabay.rr.com

Bess King - 947-4006
Secretary
Bking4521@gmail.com

Terri Gonzalez - 934-2573
Treasurer
tegonzo15@gmail.com

Committees:

Jane Lawson – 934-6097
Programs

Sherry Orr - 939-1055
Publicity

Kathy Detrano - 817-0940
Artist of the Month

Ann Clark - 842-5847
Refreshments

Patsy Renz – 943-7732
Newsletter/Membership

Barbara Hodges - 940-4103
Newsletter Proof-Reader

Chris Tagaras - 938-0895
Sunshine

Sharon Chandler – 934-7778
Historian
sharchuck@gmail.com

Heather Risley - 937-7125
Special Events
hriz@tampabay.rr.com

Sherri Edell-917-541-0836
Photographer

Venue Chairs:

Heather Risley - 937-7125
Performing Arts Center

Sharon Chandler - 934 -7778.
USAmeri Bank

Open-
Florida Hospital North Pinellas

President's Message by Sherry Orr

Enjoy the Opportunities!

Once again, Heather Risley has brought new opportunities to show case our work. I look forward to shows at the Galleria starting February 16th. The Board will meet on January 26th to discuss your feedback and fine tune a plan.

The students at the Boys and Girls Club are enjoying the art lessons. On January 13th Patsy Renz presented a lesson using colored pencils. The students focused for over an hour on their art. It was very successful. We have saved some of their art work for a display on Feb. 27th followed by a reception in celebration of National Boys and Girls Clubs. A special thanks to Patsy Renz, Heather Risley, Terri Gonzalas, Bess King, and Frank Hipp for helping the students. The next lesson will be collage using tissue focusing on Eric Carle's work.

Appreciate your feedback for the Winter Show. One of the concerns was artists that do not return to the area until after the first of December. If anyone would like to leave a painting at my house in May, I would see that it was entered in the Winter Show. I return in October.

The Art Association is fortunate to have so many professional artists. Thank you Lee Albion for sharing your skills with us. It is a thrill for us to see and hear your expertise in developing your paintings. Did you like the projection on the screen? Jane Lawson and Duffy, from the Community Center set up the projector. Thank you to Jane and Duffy.

We do have the Art on the Bayou venue on March 28-29th. The next show will be in April at the Heritage Museum. The next couple of months will be demonstrations at our meetings and workshops set up by Jane Lawson. Don't forget the Plein Air opportunities on Fridays and Wednesdays.

See you at the next Art Association meeting on February 2nd.



We have the opportunity to have work shown at the Chamber of Commerce's Artists' Faire gallery, 111 E. Tarpon Avenue, Tarpon Springs, every other month for two weeks at a time. There will be a \$10 entry fee, with the exception of those TSAA members who already have space at the gallery. They will have no entry fee and we will call attention to their having more work available at the gallery. The work will be shown on the green wire easels so all work must be wired for hanging – one piece per artist. The number of works will be limited in total to 30 – 35. The first display is to begin on Monday, February 16. Press releases will go out and we will encourage viewers to come by and vote for their favorite piece. A Closing Reception will be held on the 4th Friday of the month (February 28) and a People's Choice award will be given. There is no storage space at the gallery so delivery and pickup must be prompt. We will give more information out at our next meeting.

(This is thanks to Heather's hard work)

Future Schedule:

Joyce Lazzara of Bradenton, will do an oil demonstration at the February meeting and there will be a workshop later in the month.

Highland Lakes in Palm Harbor is having their 1st Arts and Craft Show on April 4th from 8 am to 1pm. Entries are only open to Highland Lakes residents. They need support to make this an annual event. They need people to stop by and check the show out.

An upcoming plein air event members might be interested in, is "Brush with the Blues".

Painting is done April 4 to April 8 and exhibited April 11 & 12 during the Florida Blueberry Festival in Brooksville, Florida. For more information and an application go to the EVENTS page at: www.floridablueberryfestival.org

Curso Rapido

Saturday, March 14th, Palm Harbor (PH)

Plein-Aire (PA) Artists - Mark your Calendar

The Palm Harbor Lions Club is sponsoring a one-day plein aire paint-out Saturday, March 14th

All media are welcome - pastels, watercolors, oils, acrylics, pen-ink, pencil, colored pencil, charcoal, even mixed media

Registration will be "downtown" PH, 8-10 AM

As usual, all supports will be date stamped in

All paintings (in frames) must be available for judging at 4 PM

Registration is \$20 before March 1st. \$25 after or as a walk-up

Cash prizes and ribbons will be awarded

Proceeds from the event will go to support the club's vision assistance programs in Pinellas County

PA artists should contact Lion Jim Throne at throne1797@gmail.com for registration forms and details about registration location, painting locations, display/review/judging location, and all other details

Please provide your name, phone number, and email address

Patricia Watt's art workshop will be at Infinity Fitness Center, corner of Ridge and Congress, Port Richey every Saturday, 1pm till 4pm starting the 7th of February 2015. For intermediate to professional artists. Bring your own painting supplies and do your own thing. Six dollars per person - call to book and pay at the desk on arrival. A table will be ready for you. No contract, needed. Come when you like. Some table easels provided by Patricia. Call for directions. [727 264 8998](tel:7272648998) - Patricia's phone number is [727 848 8449](tel:7278488449).

CONGRATULATIONS TO OUR MEMBERS

Yvonne James had a piece accepted into the Miniature Art Show. The show is at the Leepa Rattner this year and runs to February 15.

Kathy Detrano was accepted as a non-resident full artist member in the Salmagundi Club in New York. It is one of the oldest art organizations in the US and is housed in an old brownstone in Greenwich Village, on Fifth Ave. in NY.

Mary Beth McDonell sold a pastel painting in December at the "Gifted" show at the Dunedin Fine Art Center. She also won an Honorable Mention in the Creative Art Guild's "Florida Impressions" show for her oil painting titled "Reflections" at Stirling Gallery in January 2015.

Margaret Modjeski sold three watercolor paintings on January 11 at the creative Artist Guild's monthly "Art in the Park" at Pioneer Park on Main Street in Dunedin.

Patricia Watt. sold her Shanklin painting.

Please submit entries for our 2016 calendar, either a photo or digital email to Patsy Renz (patsy.renz@verizon.net) by March 15, 2015. They should be in a horizontal (landscape) format and you may submit more than one piece. Images chosen from those submitted will then be photographed by Sherry Edell so we have a good quality image to send to the printer. We want to have the calendars available by September.

January Demonstration

Lee Albion did a water color demonstration for us at our January meeting. We always learn so much from her and it's not just about painting in water color. She gave us an important lesson in composition.



Photos by Maria Boac

VENUE NEWS:

Florida Hospital North Pinellas: Christina Ayling
934-2486

The Hospital needs two names but they said they will wait for the second name. Somebody please come forward to help so we don't lose this venue.

Performing Arts Center: Heather Risley, Patsy Renz, Barbara Hodges are doing the PAC. Artist showing now are: **Petera Semple, Carole Loiacono, Al Sterner, Heather Risley, Sherry Orr, Trish Gregory, Maria Weed, and Lynn Kopala**

email Heather Risley - hriz@tampabay.rr.com or call 937-7125

USAmeri Bank : Sharon Chandler (934-7778) The artist for February is **Petera Semple**.

The TSAA Plein Air Painters:

Plein Air will meet at 1:00 PM on Friday instead of 9:30 till the weather gets better...lunch at Bayou Café at 12:00. Plein Air will be at Dunedin market on Douglas Ave downtown in February.

Call **Jane Lawson** at 934-6097 for more information.

Welcome New Members:

Percy Kleinops - Tarpon Springs - 944-5740

Fran McLean - New Port Richey - 534-1565

Margaret DePetro - Tarpon Springs - 262-930-2191 (*cell*)

Gail McConnell - Palm Harbor - 210- 7510

Jane Ditri - Lake Leelanau, MI - 231-409-9668 (*cell*)

Welcome Back:

Raquel Egosi - Odessa - 452-3121

Eileen Putman - Dunedin - 736-8728

Artist of the Month

Raquel Egosi was chosen as our artist of the month at the January meeting with her mixed media (fabric) painting of "Day in Africa"

(Photo by Sherri Edell)



Everyone needs a little sunshine in her/his life and **Chris Tagaras, Sunshine Chairperson**, is ready to supply it to those of our membership who may be under a cloud. **938-0895**

Tips For Artists (from Woman Arts)**Be true to your vision and your work**

Remember that your unique voice and perspective make your art special. Unless you are an artist marketing your skills commercially to carry out projects that other people or companies pay you to do, you must trust your inner voice. If you start making art with an eye to what sells, rather than trusting your inner vision, chances are no one will be interested in your art because it will not ring true.

Get involved in your local art scene

Attend exhibits of artists whose work you like. Introduce yourself to other artists. When people start seeing you around at arts events, they will start thinking of you as part of the local scene. They will appreciate that you show interest in their work, and when you have shows or events, they will return that interest. Cultivate relationships with people who run local venues (bookstores, galleries, clubs) that feature emerging artists. By getting to know people in your "scene," not only will you make connections that will open up opportunities to get your art out there, but you will also meet potential collaborators for future projects – yours or theirs.

Make connections with other artists

Get together with other artists in your area regularly to share thoughts, advice, etc. Seek out people whose work you appreciate (though you don't have to love it unconditionally – a critical friend can be a good friend), and to whom you relate in some way. Friendships with other artists can be particularly rewarding because they provide an opportunity not only to discuss the challenges and frustrations we face as artists, but also to work together to overcome these challenges.

Set clear goals

These may change over time, but it's good to have an idea of where you'd like to go with your art. Try to break big goals down into small, manageable steps. Whether you say to yourself, "I'm going to send my finished art to as many festivals as I have to until it gets accepted," or "I'm going to sit down and paint once a week and attend an art workshop once a month," setting clear, realistic goals allows you to feel in control of your career. Small accomplishments will give you the confidence to work toward larger goals.

Be persistent

Get prepared for rejection and indifference. Worse than rejection, most of the time you will get no response at all. That can feel horrible – "My work was so bad that it's not even worth their time to tell me they didn't like it" – but keep going. Keep putting your work out there and keep making new work. Always be courteous and polite, even when the people rejecting you are mean. They might still help you in the future.

Make business cards

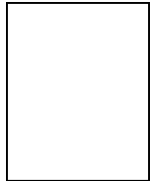
Make business cards with your full name, contact information, and website address, and always have some on you. Whenever you meet someone who expresses interest in your art, give that person a card.



TARPON SPRINGS ART ASSOCIATION

PO Box 1177

TARPON SPRINGS FLORIDA 34688



Our Mission...
...to promote interest and community awareness of all forms of visual art, to provide opportunities for individuals to associate with other artists, and to share in and learn from artistic knowledge and experiences.



Application for New Member and/or Change of Address

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____ Cell _____

Email _____

Dues **\$20.00**

Medium of choice _____

Please make check payable to and mail to:
Tarpon Springs Art Association
Patsy Renz, Membership
39650 US Hwy 19N #1413
Tarpon Springs FL 34688

REMEMBER.....

The next general meeting is Monday, February 2, 2015 at 1:30 pm at the Community Center.
The next board meeting is Monday, February 23, 2015, 1:30 pm at the Tarpon Springs Library.

If you have any news call me at 943-7732 or email me at patsy.renz@verizon.net by February 18, 2015. Everything that happens in your art is important to us all.

Artist of the Month Schedule
(New Schedule)

September – All Media artwork Voting; Program is "Show and Tell" of any painting on display. (Combined old Sept/Oct. schedule.)

October – Acrylic, 3 Dimensional Art

November – Oil

*December – No Meeting

January – Mixed Media, Photography

February – Watercolor

March – Pastel, Pen & Ink, Charcoal, Misc. not shown elsewhere

*April – Judged Show (Picnic)

Bring Art work by 1:15 pm or it won't be judged.

Creative without strategy is called 'art'. Creative with strategy is called 'advertising'. *Jef I. Richards (author)*